

منعم للأقمشة بتركيبة مطوّرة  
صنعت خصيصاً لملابسك, يفك  
تشابك أنسجة الملابس ويمنحها  
نعومة وعطر وإنتعاش يدوم  
طويلاً



تطبق الشروط والأحكام

## Technical Data Sheet

### Product Description

Loyal Concentrated Fabric Softener is your special touch to keep your fabrics soft and protected. Using Popscent® fragrance technology, our fabric softener deposits tiny fragrance capsules into clothes to keep them smelling fresh as you wear them, while new DeodEclyx® odor control technology eliminates unpleasant odors at the source. Let your clothes live longer and stay fresh all day.

### Benefits

- Untangles fibers, making clothes softer and more comfortable
- Protects against wrinkles, even without ironing
- Reduces static cling and makes ironing easier
- Superior color retention and improved stain protection
- Releases fragrance capsules to provide long lasting scents and eliminate odors
- Concentrated formula for exceptional value

## Popscent® & DeodEclyx® Technology

- Deposits tiny fragrance capsules that activate when the fabric is touched, providing longer lasting fragrance benefits on demand
- Capsules break easily and effectively when fabric is lightly touched or stretched to release one of four amazing scents
- DeodEclyx® Patented odor control technology reduces and eliminates odors at their source
- Keeps clothes smelling fresh for days after washing
- When clothes are stored, fragrance can remain for over 6 months at <°30C (°86F)

Note: white color fabric softener (Gentle & Care) does not contain popscent.

## Fragrances

### Green Valley

Breathe in with our Green Valley scent, as notes of lavender and Earl Grey tea relax the senses, to be awakened by a bright bouquet of roses with bright earthy afternotes, coming together to make you feel relaxed yet invigorated by the power of nature.

### Blue Petals

Our Blue Petals scent carefully blends the familiar fruity scents of citrus, pear and sweet apples with the enchanting aromas of a field of fresh flowers, finishing with the sweet yet pungent notes of vanilla and amber, to leave you feeling fresh, clean and bold to energize your day.

### Soft Pink

Enjoy the luxury of our Soft Pink scent, with romantic peony, rose and geranium flowers to warm the heart and make way for bright citrus and fruit notes. Curl up with a soft blanket and enjoy the comfort of a bed of flowers.

### Purple Passion

Find your passion with our Purple Passion Scent, as complex aldehydes give a bright effervescent pop to soft floral, citrus and exotic wood notes, bringing you an inner peace and happiness to help brighten your day.

### Care & Gentle

Feel the love of our Gentle and Care scent for sensitive skin, as the blend of coconut and candy evokes sweet childhood memories and the soft notes of floral rose cedar coupled with warm and comforting vanilla musk soothe your heart.

## Ingredients

Water (Aqua), Cationic Surfactant (5-15)%, Nonionic Surfactant <5%, Perfume, Benzalkonium Chloride, Color

Note: white color fabric softener (Gentle & Care) does not contain color.

## Application

**For Washing Machines:** Use the cap to measure the recommended amount of Loyal, Pour into your washer's automatic Softener Dispenser Tray.

**For Hand Wash:** Use the cap to measure the recommended amount and add it during the rinse cycle.

## Warning

Keep out of reach of children. Avoid contact with eyes. If the product enters the eyes, rinse thoroughly with water. Keep away from heat and direct sunlight. Avoiding direct contact with clothes.

## Packaging:

- Cap bottle 1500 ml (50.72 fl.oz)
- Cap bottle 750 ml (25.36 fl.oz)
- Cap bottle 500 ml (16.91 fl.oz)

## Chemical & Physical Properties

	Test	Specification	Test Method
1 ▶	pH	2-7	In-house WSOP04-7
2 ▶	Total surface Cationic active matter content w/w %	Min 7.0 %	ISO 2781-1:2010

## Regulations:

Complies with EU Detergent Regulation (EC) 648:2004  
&Cosmetics-Microbiology-Enumeration and detection of aerobic mesophilic bacteria (ISO 21149:2017).