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FACTSHEET

UNLOCKING THE FULL POTENTIAL OF THE JORDAN-EU ASSOCIATION AGREEMENT (FTA)

Expanding Jordan's global trade footprint through strategic partnerships



المملكة الأردنية الهاشمية
وزارة الصناعة والتجارة والاستثمار



Did you know?

As an exporter to the EU you could benefit from:



1. Zero Import Tariffs:

Enjoy duty-free access to the entire EU market. For example, exporting ethylene polymers incurs no import tariffs compared to the standard 6.5%.



2. Simplified Rules of Origin: The agreement relies on the Euro-Mediterranean rules of origin system, allowing for the accumulation of origin among EU countries, EFTA countries, and Mediterranean countries with EU partnerships. This increases export opportunities to EU markets, including origin accumulation among the countries of the Free Trade Area Agreement between Mediterranean Arab countries, known as the Agadir Agreement.



3. Intellectual Property Protection: Safeguard your innovations and trademarks with effective protection of intellectual property rights in accordance with the highest standards.



4. Enhanced Market Access:

Reach a consumer base of 448 million people with high purchasing power. For example, Jordanian dates and sugar confectionery can enter the EU market with zero tariffs.



5. Regional Integration:

Utilize inputs from AGADIR Free Trade Agreement countries (Egypt, Jordan, Morocco, and Tunisia) to boost local production and enjoy preferential tariffs. Diagonal cumulation allows products containing parts from multiple participating countries to be treated as local products.



6. Investment Opportunities:

Attract European capital and invest in the EU market. For example, Jordanian paints and varnishes can be exported to the EU without tariffs.



7. Liberalized Agricultural Trade:

Export most agricultural products to the EU with minimal restrictions. For instance, vegetable seeds can be exported without the 5.65% MFN tariff.

KEY TERMS AND CONDITIONS

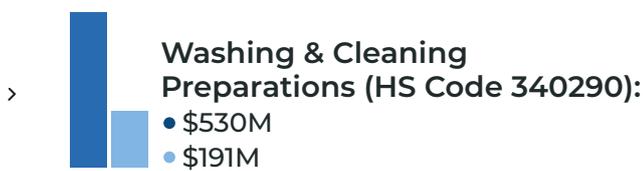
Goods Tariffs: Jordanian goods gain seamless access to the EU free of customs duties.

Exceptions: Certain goods like sugar confectionery, chocolate, virgin olive oil, and fresh cut flowers have specific quotas.

Rules of Origin: Special relaxed rules apply for 52 industrial categories until 2030, requiring a minimum workforce inclusion of 15% Syrian refugees.

KEY OPPORTUNITIES

- EU Imports Worth (millions)
- Jordan's Global Exports (millions)



BACKGROUND

- The EU-Jordan Association Agreement, signed in 2002, facilitated Jordanian exports worth USD 1 billion to the EU market in 2022, primarily including chemicals, textiles, minerals, metals, and other goods.
- The EU-Jordan Association Agreement is one of eight free trade agreements Jordan has signed, which facilitate trade and export channels with the US, UK, Canada, Singapore, EU, and Arab and Mediterranean countries. They provide access to over 1.5 billion consumers around the world.
- Jordan is a member of the World Trade Organization (WTO), enabling it to benefit from expanded market access, technical assistance, and trade stability, resulting in reduced uncertainty and fostering economic growth.

Resources and Contact Information:

- 🌐 Jordan-EU Association Agreement: [https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:22002A0515\(02\)&from=EN](https://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:22002A0515(02)&from=EN)
- 🌐 WTO Regional Trade Agreement Database: <https://rtais.wto.org/UI/PublicMaintainRTAHome.aspx>
- 🌐 Export Procedures: <https://tradeportal.customs.gov.jo/>
- 🌐 Export Opportunities: <https://jordanexportportal.gov.jo/>

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