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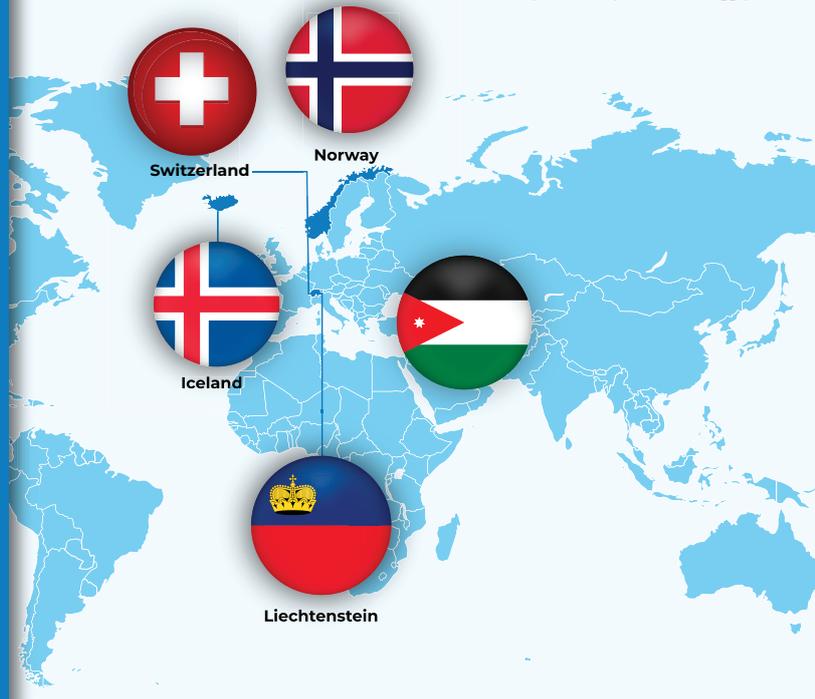


The Hashemite Kingdom Of Jordan
Ministry of Industry, Trade and Supply

FACTSHEET

UNLOCKING THE FULL POTENTIAL OF THE JORDAN-EFTA FREE TRADE AGREEMENT (FTA)

Expanding Jordan's global trade footprint through strategic partnerships



Did you know?

As an exporter to the EFTA you could benefit from:



1. Zero Import Tariffs:

Enjoy duty-free access to the entire EFTA market. Upon the entry into force of the Agreement, all customs duties on imports between Jordan and the EFTA States (Iceland, Liechtenstein, Norway, and Switzerland) were abolished, except for a few products.



2. Rules of Origin:

Benefit from easier qualification for tariff benefits, fostering investment. For example, using inputs from the EU, UK, Egypt, Morocco, or Tunisia can still qualify goods for EFTA benefits.



3. Intellectual Property Protection:

Safeguard your innovations and trademarks with effective intellectual property rights protection, ensuring your products and technologies are well-protected in EFTA markets, not less favorably than of nationals or other countries.



4. Enhanced Market Access:

Reach a consumer base of 14.8 million people with high purchasing power. For example, Jordanian industrial products and certain agricultural products can enter EFTA markets duty-free, enhancing their competitiveness.



5. Regional Integration:

Utilize inputs from other trade agreements to boost local production and enjoy preferential tariffs. Products containing inputs from multiple participating countries of the Pan-Euro-Med system to be treated as local products, expanding sourcing options for Jordanian manufacturers.



6. Investment Opportunities:

Preferential trade under the agreement facilitates easier access for Jordanian products into the EFTA markets, encouraging investments in Jordan and aiding in economic development and job creation.



7. Liberalized Agricultural Trade:

Export most agricultural products to EFTA States with less barriers. Basic agricultural products (HS Chapters 1 to 24) are covered under bilateral agreements with EFTA States. The Parties apply sanitary and phytosanitary regulations in a non-discriminatory manner and can't introduce any new measures that have the effect of unduly obstructing trade.

KEY TERMS AND CONDITIONS

Goods Tariffs:

Industrial products from Jordan are exempt from customs duties, charges, and quantitative restrictions when imported into the Community. Processed agricultural products are covered by the Agreement, while duties and restrictions on basic agricultural products are largely eliminated under bilateral agreements with each EFTA State.

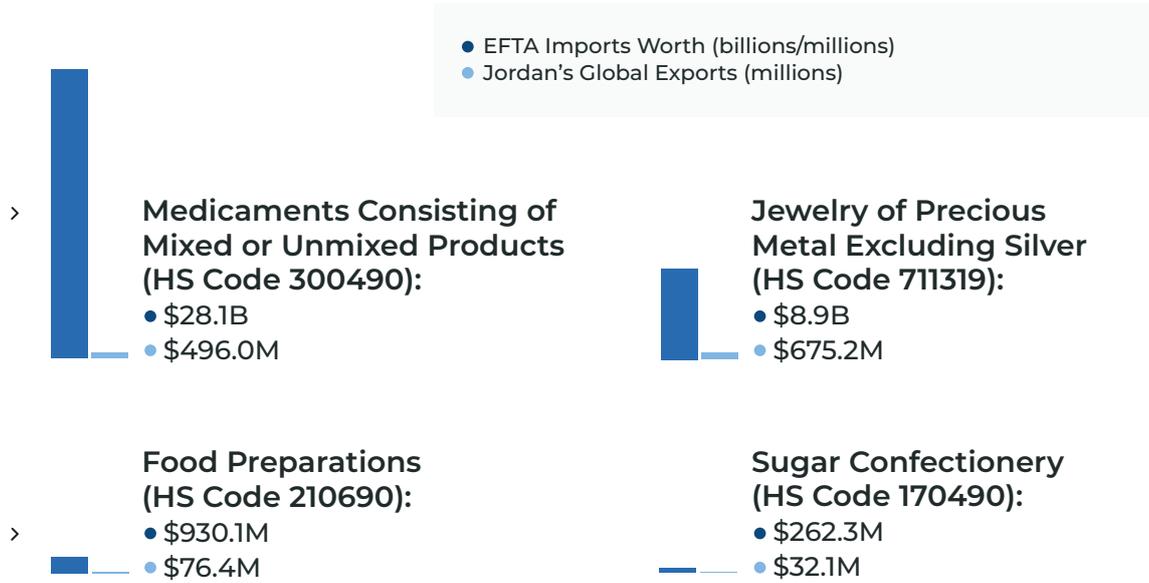
Exceptions:

Specific products are excluded from tariff elimination. Minor exceptions exist for some fish and marine products, which are subject to specific rules of origin and review clauses.

Rules of Origin:

Goods qualify as originating if wholly obtained or sufficiently processed within a Party's territory. The Agreement allows for bilateral cumulation of origin and diagonal cumulation under specific conditions. Agricultural products generally follow the "wholly obtained" criteria with some exceptions.

KEY OPPORTUNITIES



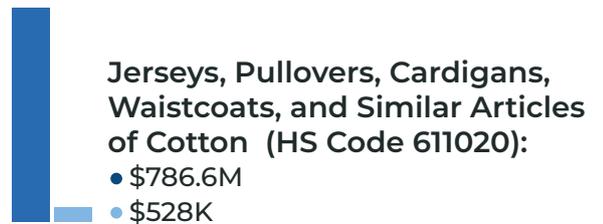
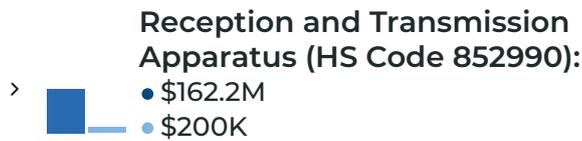
KEY OPPORTUNITIES

- EFTA Imports Worth (millions)
- Jordan's Global Exports (thousands)

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Goods with Investment Potential



BACKGROUND

- The EFTA-Jordan Free Trade Agreement was signed in 2001. In 2023, it facilitated Jordanian exports worth USD 159 million to the EFTA market, primarily comprising precious metals and stones, chemicals, food preparations, and other goods.
- The EFTA-Jordan FTA is one of eight free trade agreements Jordan has signed, which facilitate trade and export channels with the US, UK, Canada, Singapore, EU, and Arab and Mediterranean countries. They provide access to over 1.5 billion consumers around the world.
- Jordan is a member of the World Trade Organization (WTO), enabling it to benefit from expanded market access, technical assistance, and trade stability, resulting in reduced uncertainty and fostering economic growth.

Resources and Contact Information:

- 🌐 Jordan-EFTA Free Trade Agreement: <https://www.efta.int/trade-relations/free-trade-network/jordan>
- 🌐 WTO Regional Trade Agreement Database: <https://rtais.wto.org/UI/PublicMaintainRTAHome.aspx>
- 🌐 Export Procedures: <https://tradeportal.customs.gov.jo/>
- 🌐 Export Opportunities: <https://jordanexportportal.gov.jo/>

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